

Designed to do everything a modern car should. It just looks better doing it.

Technology never looked so good.

Tempo, the car that combines form and function.

Tempo's aerodynamic shape manages the flow of air over and around it to reduce overall lift and improve stability and directional control.

Tempo technology includes features like front-wheel drive for all-weather traction, four-wheel independent suspension for a smooth ride, and a High Swirl Combustion engine for quick power response.

Tempo's new tach.



You can now get a new tachometer in your Tempo as part of the optional Sports Appearance Group. This option includes new low-back bucket sport seats, a sports instrument cluster, 3-oval sport steering wheel, contoured rear seat and package tray.

This Sports Appearance Group offers a sporty new flair for those who like their Tempo a bit more upbeat.

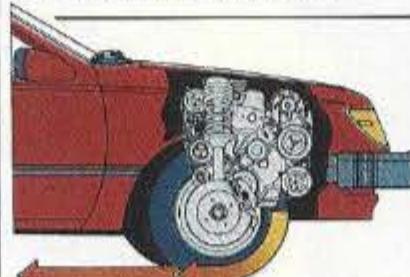
New diesel option.

Ford Tempo now has a new optional diesel engine.

It is a true diesel engine, not merely a modified gas engine. This new diesel has additional sound insulation. Cold weather starting problems usually associated with most diesels are eliminated. And, of course, it has strong diesel mileage:

41 EPA EST MPG* **56** EST HWY

Front-wheel drive.



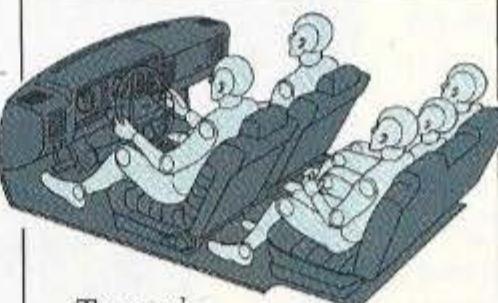
Tempo's front-wheel drive configuration is practical for all driving conditions. It gives you good traction in rain, snow and mud.

Tempo's front-wheel drive is powered by its own efficient High Swirl Combustion engine. And the whole oper-

ation is coordinated by the most advanced automotive computer in the world.

The EEC-IV. It monitors and controls engine operation precisely and instantly for optimum power output and fuel efficiency.

The inside story.



Tempo's five-passenger computer-refined interior has more room than a Mercedes 300D.

It provides an excellent combination of head, shoulder, hip and leg room.

Reduced insurance rates.

The Allstate Insurance Company offers reduced

rates on collision and comprehensive coverages to Tempo owners, because of Tempo's construction with features like 5 mph impact bumpers.

Reduced rates are realistic testimony to Tempo's structural integrity.

Best-built American cars.

When we say "Quality is Job 1," we are talking about more than a commitment. We are talking about results.

A recent survey concluded Ford makes the best-built American cars.

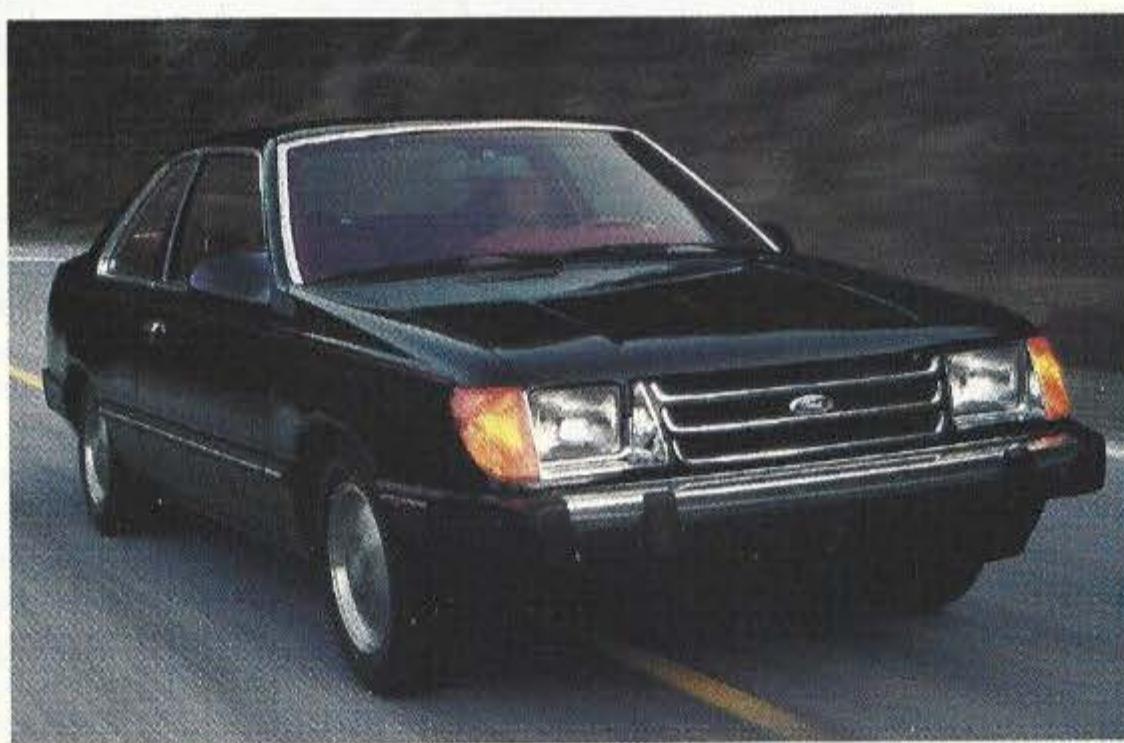
The survey measured owner-reported problems during the first three months of ownership of 1983 cars designed and built in the U.S., and the commitment continues in 1984.

Lifetime Service Guarantee.

As part of Ford Motor Company's commitment to your total satisfaction, participating Ford Dealers stand behind their work in writing with a free Lifetime Service Guarantee. No other vehicle company's dealers, foreign or domestic, offer this kind of security. Nobody.

See your participating Ford Dealer for details.

*For comparison. Your mileage may differ depending on speed, distance and weather. Actual highway ratings will probably be lower. Not available with A/C.



Ford Tempo

Have you driven a Ford...
lately?

